Project: Utility Boxes Art Wraps, City of Richmond Texas.

Contact:

Carmen Flores, director CATAPULT Gallery|Academy, 210 Morton. St. Richmond TX 77469, info@catapult-art.com

1st submission, draft due date, June 3rd, 2024 2nd submission, final design, June 17th, 2024

3rd submission, ready to print digital file, June 24th, 2024. Submit design with the technical specifications listed in the general guidelines.

<u>STEP 1:</u> email to <u>info@catapult-art.com</u> expressing your interest in participating in this project and indicate your preference of a particular theme, read General Guidelines below for themes. In your email add the title "Interested- Art Utility Boxes". Once we receive this email, we'll confirm with you the theme and will provide the exact measurements of the utility box.

<u>STEP 2:</u> Email your submission on or before the due date including the following information in ONE email:

- Your proposed art design (jpg, pdf) for the utility box.
- 5 pictures of recent artworks.
- 500 words artist's bio and statement
- Single page artist's resume

Email all of the above to:

info@catapult-art.com

Please title your submission email "YOUR NAME Submission-Art Utility Boxes" Example "CARMEN FLORES Submission-Art Utility Boxes"

STEP 3. Wait to be notified via email if your draft was selected.

STEP 4. Once you received the notification, submit your final design on June 17th

STEP 5. Submit the "ready to print digital file" on June 24th.

Please note, the selection of participants in this project will be based on the submitted drafts.

Questions? Please email any questions to info@catapult-art.com

Thanks for your interest in participating in this program that will help to beautify the city of Richmond. Texas.

GENERAL GUIDELINES ART DESIGNS FOR UTILITY BOXES SHOULD:

- 1. The art designs should demonstrate the artist's mastery of their craft and be of the highest quality. This includes attention to detail, precision in execution, and a thorough understanding of the chosen artistic medium. Whether it's painting, digital art, or mixed media, the artwork should reflect the artist's dedication to excellence.
- 2. This open call is extended to visual artists residing in Fort Bend County and Harris County.
- 3. The art designs should be rendered in the artist's distinctive style, showcasing their individual creativity and artistic identity.
- 4. Depict the preferred/assigned theme as the main feature of the design.
- 5. Be colorful, exaggerate perspective if applicable. Artists have the freedom to add elements like landscaping, that help to improve the composition and to comply with the long horizontal format of the electrical box.
- 6. Avoid the use of dark colors in big areas of your design. This is to avoid overheating.
- 7. Designs should convey a positive message, should not include any type of marketing messages. No offensive language.
- 8. The design must wrap 4 sides of the utility box, there is no top. There are two options to cover the 4 sides.
- a. The design can be one long horizontal composition that extends to the sides
- b. Each side of the utility box can have 4 independent designs.
- 9. Artists are welcome to include supportive elements in their designs that help create a compelling compositing. The official symbols of Texas, approved by the city are: https://en.wikipedia.org/wiki/List of Texas state symbols.
- 10. Art designs will include a QR code that will lead to the city of Richmond's website where visitors can find brief information about the art and the artist.
- 11. Utility boxes have different measurements. For your reference, all the measurements are listed below. Measurements below include front, back, right side and left side of box. Once you express your interest in participating and received confirmation of the preferred/assigned theme, you'll receive the exact measurements from below.

56"Hx 142"L 54"Hx 142"L 73"Hx 142"L 54"H x 164" I

- 12. Please note, if your work is selected, the city of Richmond will have the right to use your design for marketing and promotion purposes.
- 13. Artists applying to participate, and selected artists will not be compensated. This is an opportunity for local visual artists to showcase their work in a public space that will beautify our community.
- 14. Selected artworks will be printed on a vinyl wrap.
- 15. Artists are responsible for submitting their design in the specified digital format outlined in the guidelines.
- 16. Themes suggested and approved by the city of Richmond are as follows:
 - Sunflowers
 - 2. Wild horses
 - 3. Life Oak
 - 4. Monarch butterfly
 - 5. Fort Bend History Association Building (410 Jackson St, Richmond, TX)
 - 6. Armadillo
 - 7. Wessendorff Park (500 Preston Street Richmond, TX)
 - 8. Longhorn
 - 9. Long Smith Cottage
 - 10. Richmond Texas Water Tower
 - 11. Alley Lost Cabin
- 17. Submission dates and specifications.
- 1st submission is on June 3rd, 2024. Please submit your design in jpg or pdf.
- 2nd submission is on June 17th, 2024. Please submit your design in jpg or pdf.
- Once the 2nd submission is approved by city, you'll receive further instructions to whom you need to send the digital file (3rd and final submission, ready to print file) with the specifications below.
- 3rd, final submission, is on June 24th. The final submission should have the following **technical specifications**: PDF or TIFF with full scale 75 DPI or ¼ scale 300 DPI.

The selection of participants in this project will be based on the submitted drafts.

Questions? Please email any questions to info@catapult-art.com

Thanks for your interest in participating in this program that will help to beautify the city of Richmond, Texas.